



# EURASIAN



# MONITOR

INTERNATIONAL NONPROFIT ASSOCIATION OF RESEARCH COMPANIES

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**‘Eurasian Monitor’** is the sociology of the huge space and great nations, **cultural polyphony and social mosaic of the Northern Eurasia in terms of research and analysis.**

We conduct sociological research in the subcontinent of Northern Eurasia that includes almost twenty countries with the population of 300 million people, united with common history but different in their religion, languages and culture.

We collect and analyze a variety of social data on Northern Eurasian countries populations as we believe in the importance of the comparative studies.

**Our goal is to represent cultural diversity and cover the social mosaic of the Northern Eurasia in sociological terms.**

# ABOUT US



# WHO WE ARE



**‘Eurasian Monitor’ is the Association of research companies in the Northern Eurasia.**

The idea of cooperation emerged during the experts’ meeting of research centers and think tanks from Belarus, Kazakhstan, Russia and Ukraine, that was held in Kiev in March 2004.

In February 2006 the members of the research consortium registered the non-commercial partnership named as International research agency ‘Eurasian Monitor’.

In accordance with the changed legislation of the Russian Federation, in December 2018 the non-profit partnership was transformed (and re-registered) into the **International non-profit association of research companies ‘Eurasian Monitor’**.

**Currently, the Eurasian Monitor consists of 12 organizations, that are regular members of the Association, from 8 countries of the Northern Eurasia.** Moreover, 10 research teams from the other Northern Eurasian countries participate in several projects of the Association.



**Armenian Marketing Association, Ltd**

**«MPG», Yerevan**

Armenia



**Sociological Laboratory 'NOVAK',**

**Minsk**

Belarus



**Center 'Strategy' (Kazakhstan), Almaty**

Kazakhstan



**Institute 'Public Opinion', Nur-Sultan**

Kazakhstan



**Center for the Study of Public Opinion**

**'El-Pikir', Bishkek**

Kyrgyzstan



**Non-governmental Organization  
'International Center of Social Studies'  
(ICSS), Baku**

Azerbaijan



**Company CBS-AXA Ltd, Chisinau**

Moldova



**Russian Public Opinion Research  
Center (VCIOM), Moscow**

Russia



**Laboratory for Comparative Social  
Research, NRU HSE, Moscow**

Russia



**Research Group 'ZIRCON', Moscow**

Russia



**Research & Branding Group, Kyiv**

Ukraine



**ANO 'Research Center "Discourse"'**

Russia

**REGULAR MEMBERS  
OF THE ASSOCIATION  
'EURASIAN MONITOR'**



**Company IPM Research, Tbilisi**

Georgia



**SIAR research & consulting, Bishkek**

Kyrgyzstan



**Center for Social and Cultural Studies  
'Chashmandoz', Dushanbe**

Tajikistan



**Company SKDS, Riga**

Latvia



**Saar Poll, Tallinn**

Estonia

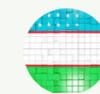


**UAB «Baltijos Tyrimai»/Baltic Surveys,  
Vilnius**

Lithuania



**SIAR research & consulting (Bishkek) and  
representatives of the Gallup  
Organization in Turkmenistan, Ashgabat  
Turkmenistan**



**Center for Social and Marketing  
Research 'Expert Fikri', Tashkent**

Uzbekistan



**Center for Research Initiatives  
«Ma'no», Tashkent**

Uzbekistan



**Turu-uuringute AS, Tallinn**

Estonia

**ASSOCIATED MEMBERS  
OF THE 'EURASIAN  
MONITOR' PROJECTS**

The main line of research of the Eurasian Monitor project is **the regular measuring a number of indicators reflecting social sentiments of Northern Eurasian countries population** by conducting every 6 months synchronized mass surveys of adult citizens (18+) of these countries using a common toolkit (questionnaire).



Each member country **conducts nationally representative survey for the sample of 1050-2000 people.**

The common questionnaire comprises two modules:

- **the regular (constant) module** includes questions on subjective well-being, attitudes to the different branches of government and integration attitudes;
- **the rotating (thematic) module** consists of questions devoted to a particular topic varying from survey to survey (e.g. ideological values, humanitarian interests, cultural connections and so on).

# RESEARCH PROFILE

# THEMATIC FOCUS OF THE 'EURASIAN MONITOR'

1. Key indicators of **social and economic well-being** of the population of the Northern Eurasia;
2. Actual **social problems (ranking of social problems)**, fears and concerns, perception of threats;
3. Political **preferences and attitudes to the state authorities, political leaders** and social-political events, phenomena and processes;
4. Parameters of **civic and territorial identity** of the population in the Northern Eurasia and the process of forming new integration identity;
5. **Foreign policy and integration preferences** of the population of Northern Eurasian countries, attitudes towards cooperation in the Northern Eurasia and new integration initiatives;
6. **Communication behavior of the citizens** of the related countries, dissemination and use of languages, media literacy.

# COMPLETED PROJECTS IN THE LAST FIVE YEARS

| <b>Time period</b>     | <b>Topic</b>   | <b>Sponsors and clients</b>  | <b>Countries</b>   |
|------------------------|--|--|--|
| May-September 2017     | <u>Indicators and indices of interstate humanitarian cooperation</u>   | ANO 'Eurasian Commonwealth' (grant funds from the presidential program of supporting NGOs)                         | Russia, Armenia, Azerbaijan, Belarus, Kazakhstan, Kyrgyzstan, Moldova, Tajikistan, Uzbekistan, Ukraine, Estonia (11 countries) |
| June-August 2017       | <u>EDB Integration Barometer - 2016 (the 6th wave)</u>   | Eurasian Development Bank (EDB), partial co-funding by 'Eurasian Monitor'  | Armenia, Belarus, Kazakhstan, Kyrgyzstan, Russia, Tajikistan, Moldova (7 countries)  |
| November-December 2017 | Monitoring of social well-being of the population in the former USSR countries   | Funding from EM members  | Armenia, Belarus, Kazakhstan, Kyrgyzstan, Russia, Ukraine (6 countries)  |
| November-December 2019 | <u>In the turbulence zone. How citizens of countries that survived the "color revolutions" live and what they think</u>  | Institute of Economic Strategies (INES)  | Armenia, Georgia   |
| March-April 2020       | <u>The attitude the professional research community representatives of Northern Eurasian countries towards international professional associations and the prospects for new professional associations in the region</u> | Russian Public Opinion Research Center (VCIOM)   | Post-USSR + Mongolia and Turkey (17 countries)   |
| June-September 2021    | EDB Integration Business Barometer – 2021  | Eurasian Development Bank (EDB)  | Armenia, Belarus, Kazakhstan, Kyrgyzstan, Russia, Tajikistan   |
| June-August 2021       | Attitude of the CIS countries population to receiving Russian humanitarian aid   | Implemented in the interests of the Federal Agency for the Commonwealth of Independent States (Rossotrudnichestvo) | Azerbaijan, Armenia, Kazakhstan, Kyrgyzstan, Moldova   |

## ALL OUR PROJECTS RESULTS ARE OPEN

Analytical reports on results of the Eurasian Monitor project are presented **on the website of the Association** as well as on the websites of the members of the Project.

The results of the research projects were published as academic articles in such journals as **'Monitoring of Public Opinion'**; **'Politia'**; **'Economic Strategies'**; **'Economic Review of the EurazEU+'**; **'Eurasian Economic Integration'** and others.



During the period of 2006-2010 we published several volumes based on the results of the EM research and related projects under the general name **'Integration in Eurasia: sociological dimension'**.

Since 2012 annually the Eurasian Development Bank has been publishing regular reports based on the results of surveys conducted under **the project 'EDB Integration Barometer'**.

Eurasian Monitor is an active participant of the movement toward open data. We regularly publish the primary data from our surveys in **the Common Archive of Economic and Sociological data** on **sophist.hse.ru**.

Since 2010 'Eurasian Monitor' has been organizing special sections on sociology of the Northern Eurasia within the framework of the **Grushin Sociological Conference**.

# CONTACT



<https://eurasianmonitor.org>

<https://facebook.com/eurasianmonitor>

<https://vk.com/eurasianmonitor>

<https://t.me/eurasianmonitor>